

A decorative graphic in the top left corner consisting of several white and orange spheres of different sizes, some with motion blur lines trailing behind them, suggesting movement or a dynamic environment.

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TIE Commerce promotes Brian Tervo to role of Chief Executive Officer

Former TIE Commerce COO brings more than fifteen years industry experience to the job

BURLINGTON, Mass. (March 13, 2008)—[TIE Commerce](#), Inc., a leading provider of Business-to-Business eCommerce software, announced today that Brian Tervo has been named Chief Executive Officer. Mr. Tervo had previously served as Chief Operating Officer of the company.

"As TIE Commerce continues to grow as a leading force in the Ecommerce industry, we believe that the appointment of Brian Tervo to CEO and President is key in leading the dynamic expansion of our business in the US," said TIE Holding CEO, Jan Sundelin. *"Brian is an experienced executive who has proven his leadership ability as the COO of the company and we are pleased to announce his promotion to the position of Chief Executive Officer."*

Mr. Tervo was named Chief Operating Officer in 2007 and his accomplishments in leading the company have been numerous. He has been instrumental in streamlining TIE Commerce's overall operations, allowing him to work very closely with all aspects of the business and with personnel, unify core processes and provide oversight and supervision over day-to-day activities. During his tenure with the company, Mr. Tervo has provided outstanding leadership and strategic vision, and was instrumental in the successful launch of the company's flagship offering TIE Kinetix™ into the US market.

"This is an incredible honor and opportunity and I look forward to expanding TIE's presence in the U.S. marketplace even further," said Mr. Tervo. *"I'm excited to usher in a new era of innovation and service, one that I'm confident will continue to uphold TIE's dedication to its diverse client base."*

Prior to joining TIE Commerce, Mr. Tervo held a variety of positions in marketing, strategy, business development and operations at American Medical Response, Cyclone Commerce and DNS Worldwide.

About TIE Commerce, Inc.

TIE Commerce is a leading provider of B2B eCommerce software that bridges the gap between online and traditional business, enabling companies of all sizes to automate the exchange of business information electronically. TIE Commerce delivers [TIE Kinetix™](#), a powerful electronic framework for business collaboration with software solutions for business-to-business integration, master data management, [supply chain collaboration](#), digital channel communications, financial reporting and analytics. With over two decades of experience in electronic commerce, TIE Commerce today remains a key contributor to the development and implementation of global eBusiness standards. [TIE Commerce](#) corporate office is in Burlington, Mass. with additional offices in St. Paul, MN, the Netherlands and France. For more information, please visit: <http://www.tiecommerce.com>.

